



National Fund
for Workforce Solutions



Partnership and Sponsorship Opportunities

2022 National Convening

The Event

The seismic effects of the pandemic have put the spotlight on workers and the workforce. Job quality, worker voice and power, racial equity, and workplace culture are all part of the national conversation like they never were before. These are conversations worth having, and these are topics that the National Fund for Workforce Solutions has been advancing for years.

This moment calls for new action. The world is different, changing, unstable. We need to shift priorities, practices, mindsets to meet this moment.

As the National Fund marks 15 years of promoting thriving workers, businesses, and communities, we are excited for our 2022 convening, where 400+ workforce leaders, employers, labor representatives, and funders from across the country come together to advance the learning agenda on critical workforce issues at the forefront of our national conversation. Are you ready to **SHIFT the Future of Workforce?**

Who is the National Fund?

At our core, we are a national network. A network of savvy practitioners, innovators, and experienced program implementers. Aligned with our mission, vision, and core values, we leverage this network to pursue four integrated solutions. We **activate employers** to make jobs better. We **equip workers** for success. We **change the systems** that hinder workers' access to opportunity and advancement. We catalyze our network to **co-invest** in these solutions so communities have the resources they need to do the work. Together, these solutions lead to prosperous and thriving workers, employers, and communities.



Date: September 28-29, 2022

Place: Hilton Minneapolis,
Minneapolis, Minnesota

Partnership and Sponsor Inquires

Elicia Wilson, Chief Operating Officer
ewilson@nationalfund.org

[Email Elicia >>](#)

Our Mission, Vision, and Core Values

We envision an equitable future where workers, employers, and communities are thriving and prosperous.

[Visit Website](#)

Why Partner with Us?

This signature event brings together hundreds of employers, local and national funders, labor representatives, training providers, funders, and workforce development professionals. This event will challenge attendees to bring all stakeholders to the table and develop the workforce ecosystem we need. Our goal is to elevate the best ideas, whether proven, promising, or totally new. Your support will empower everyone in the room with knowledge of best practices and make a direct impact across the field.

The 2022 Convening will feature keynote remarks from national business, community, and government leaders, and it will include workshops covering a range of timely workforce development topics of value to policy makers, funders and practitioners. Partners of this conference will have the opportunity to connect their organization to the key challenges facing America’s economy: addressing the need to build more inclusive economies for all workers.

Sponsorship Levels

OVERDRIVE! - \$30,000 Sponsored Event: Plenary or Reception

- Organization’s name and logo on event signage
- Five complimentary conference registrations
- Opportunity to introduce your organization and sponsorship at the plenary or reception
- Organization featured prominently in promotional materials
- Access to the event registration list
- Reserved seating
- Branded cell phone charging station
- Organization’s name and logo on a co-branded promotional gift item (water bottle, notebook, etc.)

THIRD GEAR - \$20,000 Sponsored Event: Plenary or Lunch

- Organization’s name and logo on event signage
- Four complimentary conference registrations
- Organization will be verbally recognized during the event
- Organization acknowledged in promotional materials
- Access to the event registration list
- Reserved seating

SECOND GEAR - \$10,000 Sponsored Event: Networking Break

- Organization’s name and logo on event signage
- Three complimentary conference registrations
- Organization acknowledged in promotional materials
- Access to the event registration list
- Reserved seating

FIRST GEAR - \$5,000

- Organization’s name and logo on event signage
- One complimentary conference registration

OTHER OPPORTUNITIES

Have something else in mind? The National Fund welcomes partners and sponsors of any size. Please contact Elicia Wilson, chief operations officer, ewilson@nationalfund.org.

[email Elicia >>](#)

